

FREE 7-STEP STARTER SYSTEM

AI Pay Checklist™

Find the right AI tool. Learn it. Use it. Make AI pay.

A practical starter kit for creators, affiliates, and beginners who want one clear path from idea → opt-in → emails → offer.

Inside:

7-step checklist, AI Pay Readiness Score, funnel map, starter prompts, recommended tool stack, and next-step path into the AI Tool Database + Easy AI Pro Starter System.

THE PROMISE

One path. One tool stack. One first funnel.

You do not need to master every AI tool. You need a simple system that turns attention into an opt-in, turns the opt-in into follow-up, and turns follow-up into a relevant offer.

Idea → **Free opt-in** → **Emails** → **Offer**

USE THIS IF

You are a creator, affiliate, beginner, or side-hustle builder trying to choose a realistic AI income path without drowning in tools.

DO NOT USE THIS AS

A promise of guaranteed income. This is a decision framework and action plan. Your results still depend on execution, offer quality, consistency, and market demand.

THE CURRENT SYSTEM

The AI Pay path is bigger than a PDF now.

The checklist is the first map. The AI Tool Database helps you choose tools. Easy AI Pro gives you starter assets and workflows. The offer ladder gives you a next step when you are ready.

1. AI Pay Checklist

Choose a path and build your first simple funnel: idea → opt-in → emails → offer.

2. AI Tool Database

Find tools by category, task, price, beginner friendliness, free plan, affiliate program, and AI Pay Score.

3. Easy AI Pro Starter System

Use prompts, templates, and beginner workflows to launch without staring at a blank screen.

4. Next-step offers

Move into deeper implementation, AI Arbitrage training, Allen AI, or other relevant tools only when the next step fits.

Rule: do not buy more software to feel productive. Pick the next tool only when it helps one step in the funnel.

PICK YOUR AI INCOME PATH

Do not build five things. Pick one lane.

Content + Affiliate Income

Create useful content, recommend tools/resources, and earn from clicks, signups, or purchases.

- ✓ Best if you can publish consistently
- ✓ Works well with reviews, tutorials, and comparisons

Digital Products

Turn knowledge into a checklist, template, prompt pack, guide, or mini-course.

- ✓ Best if you know one painful problem
- ✓ Good bridge into low-ticket offers

AI Services

Use AI to deliver content, email, automation, or marketing assets for clients.

- ✓ Fastest path to higher ticket value
- ✓ Requires outreach and delivery discipline

Tool-Led Workflow

Pick one AI tool category and build a repeatable workflow around it.

- ✓ Good for tutorials and tool content
- ✓ Fits the AI Tool Database path

Your first decision: I will start with: _____

THE 7-STEP CHECKLIST

Build the first version before you complicate it.

- [ ] **1. Choose the money problem.**
  What problem will your content, resource, service, or product help solve?
- [ ] **2. Choose the audience.**
  Who has the problem and already spends money to fix it?
- [ ] **3. Choose one AI income path.**
  Content affiliate, digital product, service, or tool-led workflow.
- [ ] **4. Choose the first useful tool.**
  Use the AI Tool Database or your current stack. Do not tool-hop.
- [ ] **5. Create the opt-in.**
  A checklist, template, scorecard, or short guide that helps the reader make one decision.
- [ ] **6. Write the follow-up.**
  At least three emails: deliver the resource, teach the next step, make the relevant offer.
- [ ] **7. Send traffic and track what works.**
  Post, link, measure, improve. Boring, but annoyingly effective.

AI PAY READINESS SCORE

Score your funnel before you build more stuff.

For each checklist item: **0 = not clear**, **1 = partly clear**, **2 = ready enough to act**. There are 12 items, so the maximum score is 24.

Offer clarity

- ✓ Problem is specific
- ✓ Audience is specific
- ✓ Next offer is obvious

0 1 2

Lead magnet

- ✓ Solves one narrow problem
- ✓ Can be consumed quickly
- ✓ Connects to next offer

0 1 2

Tool stack

- ✓ One core AI tool chosen
- ✓ Page/form tool chosen
- ✓ Email follow-up tool chosen

0 1 2

Traffic

- ✓ One content channel chosen
- ✓ CTA is visible
- ✓ Tracking basic results

0 1 2

Your score: _____ / 24. If you are under 16, simplify. If you are 16 or over, launch the first version.

RECOMMENDED STARTER STACK

Use enough tools to launch. No more.

Job	What you need	Beginner rule
AI thinking + writing	ChatGPT, Claude, Gemini, or another strong writing/reasoning tool	Use it to decide and draft, not to avoid publishing.
Design + PDF assets	Canva, Figma, or a simple document/PDF builder	Premium clarity beats decorative clutter.
Page + opt-in	Deal.ai, Systeme.io, ConvertKit, Beehiiv, or similar	One page. One promise. Name + email is enough.
Email follow-up	Any email platform that can send a short sequence	Write 3 useful emails before building a 30-email monster.
Offers + tracking	Your affiliate link, low-ticket product, or service offer + basic analytics	Track clicks, leads, and sales. Ignore vanity fog.

Next step: use the AI Tool Database to compare tools by task, price, free plan, beginner fit, affiliate program, and AI Pay Score.

COPY/PASTE PROMPTS

Use these to get unstuck today.

Prompt 1 — Find my best AI income angle

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Act as an AI income strategist. Ask me 5 questions about my skills, audience, interests, available time, and current tools. Then recommend the best AI income path for me: content affiliate, digital product, service, or tool-led workflow. Keep it practical and beginner-friendly.
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Prompt 2 — Create my lead magnet idea

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I want to build a simple AI-powered funnel for [AUDIENCE]. Their problem is [PROBLEM]. Give me 10 lead magnet ideas, rank them by speed to create and likelihood to convert, then outline the best one as a one-page checklist.
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Prompt 3 — Write my first 3 follow-up emails

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Write a 3-email follow-up sequence for someone who downloaded my lead magnet: [LEAD MAGNET]. Email 1 should deliver and frame the resource. Email 2 should teach the next step. Email 3 should make a soft offer for [OFFER]. Keep it useful, direct, and not hypey.
```

COMMON MISTAKES

Most beginners do the hard part backward.

Buying tools before choosing an offer

Tools do not create strategy. Pick the money problem first.

Posting content with no CTA

Attention with no next step is just applause in an empty room.

Building a lead magnet nobody asked for

Useful beats clever. Help the reader make one decision or take one action.

Selling “AI” instead of the outcome

People want saved time, better content, more leads, clearer decisions, or revenue paths.

Changing lanes too fast

Pick one path long enough to get real signal.

Ignoring the follow-up

The opt-in is not the business. The follow-up creates the relationship.

5 AI INCOME PATHS RANKED

Start with the path that matches your current leverage.

Rank	Path	Best for	Hard part
1	Affiliate content	Creators who can publish reviews, tutorials, comparisons, and workflows	Consistency and trust
2	AI service	People who can solve a clear business problem for clients	Sales and delivery
3	Low-ticket digital product	Creators with a narrow problem and useful templates/checklists	Traffic and conversion
4	Newsletter/resource hub	People who like research, curation, and recommendations	Audience growth
5	Automation/productized workflow	Builders who can package repeatable AI workflows	Proof and support

My recommendation: if you are unsure, start with affiliate content + one simple opt-in. It teaches audience, traffic, tools, email, and offers without needing a finished product on day one.

YOUR FIRST 5 DAYS

Make the first version small enough to finish.

- [ ] **Day 1 — Pick the lane.**
  Choose one audience, one problem, one path, and one offer direction.
- [ ] **Day 2 — Pick the tool stack.**
  Choose the AI tool, page/form tool, email tool, and offer link/product path.
- [ ] **Day 3 — Build the opt-in.**
  Create a one-page checklist, scorecard, prompt pack, or resource map.
- [ ] **Day 4 — Write 3 emails.**
  Deliver the resource, teach the next step, and point to the offer.
- [ ] **Day 5 — Publish and track.**
  Send traffic from one channel and watch leads, clicks, and replies.

Progress beats polish. Launch the smallest useful version, then improve from real behavior.

WHERE TO GO NEXT

Use this checklist as the first move.

If this helped, your next step is not “learn everything.” Your next step is to choose the right resource for the part of the funnel you are building now.

Find tools

Use the AI Tool Database to compare beginner-friendly AI tools by task, price, free plan, affiliate program, and AI Pay Score.

tools.aipaychecklist.com/tools

Launch faster

Use Easy AI Pro Starter System when you want prompts, templates, and a simple workflow to build without a blank screen.

go.easyaipro.com

Go deeper

Explore the AI Arbitrage Blueprint or high-ticket AI Arbitrage path when you are ready for more implementation depth.

AI Arbitrage Blueprint

Estimate the math

Use the free AI Income Calculator to model traffic, clicks, commissions, expenses, and the visitors needed for your target.

aipaychecklist.com/calculator

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